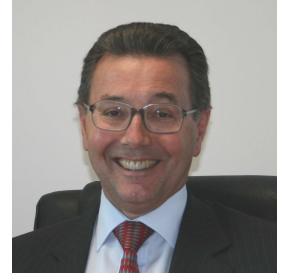


8th September 2008

Mr John Manager
Anyproducts Ltd
Anyproducts House
Cleethorpes
Lancashire
CLI IAA



Dear John

RiskMaster – what’s in it for shareholders?

In the fourth of this series of “What’s in it for me?” letters, I want to bring to you the **benefits for shareholders**.

RiskMaster reassures your shareholders

Our factsheet shows how managing work-related road safety the RiskMaster way provides shareholders with proof of your company’s genuine corporate social responsibility. Shareholders looking for ethical, quality investments will avoid those companies who ignore the new Corporate Manslaughter & Corporate Homicide Act and so leave themselves open to prosecution. Shareholders look for companies that demonstrate best practice. **They want to feel that they are making a difference.**

Would your company benefit?

Better, more careful driving helps reduce the carnage on our roads. Managing work-related road safety properly is not optional and shareholders know this. These days, most investors will look for companies that take the welfare of their employees as well as other road users seriously.

RiskMaster delivers the goods

RiskMaster is not only good for **shareholders**, it’s good for **directors**, **drivers**, **fleet managers**, **unions** and the **general public**. We hope you’ll agree that RiskMaster can have an enormous beneficial impact. If you would like your company to enjoy similar benefits through managing its work-related road safety this way, contact marcus@fsguk.com. **RiskMaster – good for business, good for us all.**



Geoffrey Bray
Chairman Fleet Support Group

What’s in it for me? A series of factsheets for fleet managers, drivers, directors, shareholders, union members and the general public can be found at www.fsguk.com/news/whatsinit