

Fleet managers use **RiskMaster** to manage their companies' work-related road safety. If you would like to enjoy the same benefits, contact the RiskMaster team:

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We look forward to hearing from you.

Winner of the Brake Award for Outstanding Commitment to Fleet Safety 2007, 2008

What's in it for me?

One of a series of factsheets about the benefits of managing work-related road safety for:

- fleet managers
- company directors
- drivers
- shareholders
- union members
- general public

If you would like to receive any of the others in this series, please email the RiskMaster team at: **riskmaster@fsguk.com**



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Please note that in the interests of customer care, all telephone calls are recorded

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**I'm a fleet manager
and I'm expected to
manage work-related
road safety.**

What's in it for me?



It's my job to manage our company's work-related road safety.



My board recognises that the company has a responsibility to manage work-related road safety and as a senior manager I am part of that process. I've been given full support to do the job right and that's exactly what I've done.

Risk of prosecution is minimised

My drivers are all properly risk assessed. There is continuous monitoring of their activity, reviewed on a regular basis. The health and safety guidance has been a great help in making sure I'm doing everything right. I can now demonstrate that I am doing everything possible to manage the risk.

Vehicle operating costs have come down dramatically

Managing work-related road safety brings operating costs down: maintenance costs reduce, we use less fuel and less time is lost due to work rescheduling. Crashes and other incidents have been greatly reduced because of increased driver awareness. All this has helped to reduce insurance premiums. I'm winning the cost argument on every front.

The value of my vehicles is maintained

By driving safer and having a different attitude, my drivers are ensuring that vehicles are kept in a good condition. This reduces downtime and improves residual values. Everybody feels the benefit; it's a bonus in every sense.

Our environmental impact is reduced

Because our vehicles are driven better, improved fuel efficiency reduces emissions. Lower maintenance costs and fewer crashes also have a positive green effect. I feel comfortable that the policy we're following is not just benefitting me and the company but the environment as well.



I'm feeling less stressed

By positively managing my drivers as well as their vehicles and journeys, I've noticed a big change in attitude which makes my job easier. There's less need for investigation and paperwork. We are fulfilling all our health and safety, legal and corporate social obligations. I know we are doing the right things. This makes me feel better – everybody wins.

How did I achieve all this?

My company chose a system to help manage work-related road safety. It's a comprehensive programme put together by industry professionals and people who know what they're talking about. It creates a partnership where I feel confident my responsibilities are being properly addressed, but more importantly I feel I'm playing my part in the biggest single change in the way vehicles and drivers are being managed.

By managing work-related road safety I can tick all the boxes: costs come down, I'm delivering health and safety, we're helping the environment and keeping our drivers and business safe.

