



PRESS RELEASE

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FSG CHAIRMAN ACHIEVES 'LEGENDARY' STATUS WITH INDUCTION INTO FLEET INDUSTRY HALL OF FAME

Geoffrey Bray, chairman and founder of Chippenham-based Fleet Support Group (FSG), has been inducted into the UK fleet industry's hall of fame.

FSG, which celebrates its 25th anniversary in 2012, is the UK's largest independent fleet management company having expanded to manage more than 55,000 cars, vans and HGVs on behalf of public, private and voluntary sector fleets across the UK.

Mr Bray became the 12th fleet industry 'legend' to be inducted into the hall of fame at a glittering dinner, hosted by leading fleet industry publication *Fleet News* at London's Westminster Bridge Park Plaza Hotel, and attended by 850 of his peers.

The *Fleet News*' Hall of Fame was launched in 2009 and was created to recognise the achievements of major figures from across the industry.

Making the award, *Fleet News*' editor Stephen Briers said that Mr Bray had 'dedicated much of his working life to improving [road] safety' with the honour being bestowed for his services to the fleet industry and his charity work.

Mr Briers continued: "His company helps fleets to manage risk and cut the cost - both financial and human - of crashes.

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"He encourages companies to care about road safety and make a real difference to the safety of their own drivers and other road users. But he also works hard to help fleets reduce their costs by always challenging the status quo."

He described Mr Bray as a 'tireless safety campaigner' supporting road safety charities including Brake and the automotive industry-backed organisation RoadSafe, which manages the corporate-focused Driving for Better Business campaign.

With an estimated up to 200 road deaths and serious injuries a week resulting from crashes involving at work drivers, according to Government figures, and more employees killed and seriously injured on Britain's roads while driving on behalf of their employer than in any other work-related activity, there is an ever tightening legislative crackdown to stop the carnage.

To enable organisations across the public, private and voluntary sectors to manage their occupational road risk and meet their legal responsibilities, FSG developed RiskMaster, which independent surveys by Toot Rock Consulting have revealed as the most complete at-work driving management solution on the market.



More than 20,000 employees who drive on business are now logged on to the RiskMaster system, which has at its heart a driver Permit to Drive. Meanwhile, driver performance is continuously monitored through document checks and maintenance and accident data feeds recorded in individual Driver Operating Life Reports, to enable early management intervention where applicable.

Additionally, FSG's policy of tight service maintenance and repair controls alongside a zero tolerance attitude to unauthorised expenditure has enabled fleet customers to keep budgets in check and has generated massive operational cost savings for them.

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Mr Bray said: "It is a tremendous honour to have 25 years of work recognised with this award. The key to reducing fleet operating costs is driver management and that is what FSG provides 24/7, 365 days a year.

"However, delivering the ethos of FSG would not be possible without the hard work and dedication of all of the company's employees, many of who have given more than 20 years of loyal service. While the award has gone to me I view it as recognition of great service to customers by a superb team of people."



FSG customers include: Autoglass, Balfour Beatty Utility Solutions, Home Retail Group, Network Rail, Office Depot, RWE npower and WH Smith.

EDITOR'S NOTES

Fleet Support Group (FSG) is the largest independent vehicle management company in the UK and looks after approximately 55,000 vehicles.

The well-established organisation based in Chippenham, Wiltshire, has gained an enviable reputation within the industry by continually concentrating on delivering a consistent, quality service embracing full vehicle acquisition and disposal, vehicle outsourcing, fleet management, risk management and work-related road safety, maintenance management, accident management, breakdown recovery, short-term car rental and truck management.

Within the FSG team, there is significant industry experience and qualifications across the range of services provided. This in turn is supported by an in-house IT operation which is continuously upgrading the internal systems and applications to ensure that, by innovation and product development, FSG leads the field in the provision of vehicle management.

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