



## PRESS RELEASE

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### **INCREDIBLE! FSG'S MASTERVIEW TECHNOLOGY REVEALS THE INTERIOR CONDITION OF COMPANY CARS**

What a load of rubbish! These photographs are not of a rubbish skip or the inside of a wheelie bin but, unbelievably, they reveal the interior condition of some employees' company cars.

More reminiscent of the local rubbish tip than a valuable company asset, the interior condition was photographed by technicians at Fleet Support Group's nationwide network of independent Masterserve garages equipped with Masterview.

The rubbish was in the footwells and on the seats of the cars and included uneaten food, drinks containers and sandwich wrappers among other items.

The condition of the company cars was deemed so bad by technicians at some of the garages that they refused to work on the vehicles until they were cleaned.

Masterview is a unique remote video inspection system used to transmit live pictures of vehicles about to undergo service, maintenance or repair at a Masterserve garage back to FSG's maintenance centre.

Pictures are sent via a broadband link from the garages where they are viewed by FSG's maintenance experts to check on the condition of vehicles and components. They provide a pictorial service, maintenance and repair record of every fleet vehicle.

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When vehicle abuse or damage is detected, fleet managers in charge of the vehicles are informed and shown the photographic evidence so they can take action. Consequently, Masterview is used to proactively police vehicle condition.

The detection of vehicle abuse - including use of a company vehicle as a rubbish tip - is likely to result in reduced second-hand values for vehicles.

Geoffrey Bray, Chairman of FSG, Britain's largest independent fleet management company with 55,000 vehicles on its books, said: "We are seeing a spate of cars packed with rubbish. In the majority of cases it is very evident that the cars have never been cleaned. When we transmit the pictures to fleet managers in charge of the vehicles they are shocked at their condition.

"These images were transmitted immediately to the fleet managers in charge of the company cars allowing them to deal with drivers directly, or to notify management at a local level of vehicle condition and encourage the managers to speak to the drivers about general vehicle care.

"Vehicles are an expensive company asset and drivers should be encouraged to treat them with respect or face disciplinary action. By actively encouraging drivers to care for their vehicles, fleet operating costs are reduced and vehicle values maintained.

"Masterview has become many fleet managers' eyes in policing vehicle condition and delivering peace of mind - particularly where vehicles are operated remotely and are rarely seen by transport chiefs."

### **EDITOR'S NOTES**

Fleet Support Group (FSG) is the largest independent vehicle management company in the UK and looks after approximately 55,000 vehicles.

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The well-established organisation based in Chippenham, Wiltshire, has gained an enviable reputation within the industry by continually concentrating on delivering a consistent, quality service embracing full vehicle acquisition and disposal, vehicle outsourcing, fleet management, risk management and work-related road safety, maintenance management, accident management, breakdown recovery, short-term car rental and truck management.

Within the FSG team, there is significant industry experience and qualifications across the range of services provided. This in turn is supported by an in-house IT operation which is continuously upgrading the internal systems and applications to ensure that, by innovation and product development, FSG leads the field in the provision of vehicle management.

**For further information contact: FSG chairman Geoffrey Bray on 0844 8000 700**