



PRESS RELEASE

7 December 2011

FSG GAINS ROYAL APPROVAL FOR RISK MANAGEMENT TECHNOLOGY WITH TOP AWARD

Fleet Support Group has won a prestigious Prince Michael International Road Safety Award for its comprehensive online occupational road risk management programme.

The Fleet Technology Award was presented yesterday (Tuesday, December 6, 2011) at a ceremony at London's Savoy Hotel hosted by Prince Michael of Kent. He founded the awards more than 20 years ago to give public recognition to organisations and individuals throughout Britain - and more recently worldwide - who have made a major contribution to improving road safety.

The award is the latest to be won by the leading fleet management company for the system, which is branded RiskMaster, and earlier this year was called 'the most complete occupational road risk management solution on the market' in an independent survey undertaken by Toot Rock Consulting.

Prince Michael described RiskMaster as an 'innovative web-based fully integrated management information programme that reduces risk, enhances compliance and helps to improve business efficiency'.

RiskMaster is used by a wide range of leading UK organisations to manage vehicles and employees who drive for work in accordance with best practice. Those businesses include: Balfour Beatty Utility Solutions, Dun and Bradstreet, Geoffrey Osborne, Michelin, Molson Coors Brewing Company, RWE npower and WH Smith.

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Employees being issued with permits to drive - after the validity of their driving licence has been checked with the DVLA - is at the heart of RiskMaster thus enabling employers to manage road risk and compile individual driver risk profiles.

More than 20,000 employees who drive on business are now logged on to the RiskMaster system and each has a Driver Operating Life Report that builds to contain a day-by-day record of each person's driving history thus enabling the company to provide support to help staff drive safer.

RiskMaster allocates points to individual drivers for each type of vehicle violation - for example, an accident, motoring offence, maintenance abuse and speeding. Once a pre-determined points allocation figure is reached drivers are the subject of interventions. For grey fleet drivers - employees who drive their own vehicles in business - documentation also relates to vehicle maintenance records, insurance details, MoT and VED records.

There are an estimated up to 150 road deaths and serious injuries a week resulting from crashes involving at work drivers, and more employees are killed and seriously injured on Britain's roads while driving on behalf of their employer than in any other work-related activity.

FSG Chairman Geoffrey Bray said: "It is tremendous recognition for Fleet Support Group that our in-house developed RiskMaster system has won a Prince Michael Award.

"To totally manage at-work driving, three essential areas need to be addressed in the control process - the driver, the vehicle and the journey. RiskMaster continues to be the only fully-automated, web-based, seamlessly-linked end-to-end control system that comprehensively addresses the three elements."

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Photo caption: Prince Michael (second left) presents the Prince Michael International Road Safety Fleet Technology Award to Lord MacLaurin, non-executive director of Fleet Support Group, flanked by Fleet Support Group Chairman Geoffrey Bray (left) and Paul McCulloch, Group Supply Chain Manager at RiskMaster user Geoffrey Osborne.

EDITOR'S NOTES

Fleet Support Group (FSG) is the largest independent vehicle management company in the UK and looks after approximately 55,000 vehicles.

The well-established organisation based in Chippenham, Wiltshire, has gained an enviable reputation within the industry by continually concentrating on delivering a consistent, quality service embracing full vehicle acquisition and disposal, vehicle outsourcing, fleet management, risk management and work-related road safety, maintenance management, accident management, breakdown recovery, short-term car rental and truck management.



Within the FSG team, there is significant industry experience and qualifications across the range of services provided. This in turn is supported by an in-house IT operation which is continuously upgrading the internal systems and applications to ensure that, by innovation and product development, FSG leads the field in the provision of vehicle management.

For further information contact: FSG chairman Geoffrey Bray on 0844 8000 700