



PRESS RELEASE

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INDEPENDENT SURVEY IDENTIFIES FSG'S RISKMASTER AS THE ULTIMATE AT-WORK DRIVING SOLUTION

Fleet Support Group's RiskMaster programme is the most complete occupational road risk management solution on the market, according to a new independent survey.

The survey of more than 100 organisations offering occupational road risk management services reveals that none of FSG's rivals markets a product that provides a linked audit trail of drivers, vehicles and journeys - including 'grey' fleet drivers - to the level of RiskMaster.

The survey was compiled analysing each company's occupational road risk management system against 16 key at-work driving safety criteria identified by Gary Kent, who runs Toot Rock Consulting and has more than 30 years' fleet experience latterly as European fleet manager at City business solutions organisation Dun & Bradstreet.

It is the third such report compiled by Mr Kent and covers 100% more risk management suppliers - vehicle leasing and fleet management companies, specialist risk management providers, software companies, insurers, motoring organisations and telematics providers - than the 2010 survey.

Mr Kent concluded: "To totally manage at-work driving, three essential areas need to be addressed in the control process - the driver, the vehicle and the journey. RiskMaster continues to be the only fully-automated, web-based, seamlessly-linked end-to-end control system that comprehensively addresses the three elements.

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"RiskMaster continues to appear to be the current UK market leader in the provision of a complete software-based occupational road risk solution. It appears to respond most robustly, holistically and comprehensively to the zeitgeist of occupational road risk.

"The strength of the product lies in its comprehensiveness, its end-to-end linkage and regularly updated data feeds which allow users to identify new risks and address them promptly and effectively."

The in-depth analysis, said Mr Kent, also revealed that while many products promised to deliver a great deal, in reality they fell a long way short of the comprehensive package demanded in the Health and Safety Executive/Department for Transport '*Driving at work: Managing work-related road safety*' guidance, which is established as the benchmark for occupational road risk management standards.

In a warning to fleet decision-makers looking to implement a work-related road safety management system, Mr Kent said: "There continues to be a concern that a number of providers suggest that, by implementing their product or service, the company's duty of care is fully satisfied.

"This could be a dangerous assumption to make and could expose management to a possible charge of management failure in the event of a fatality where the service/product used has clearly not properly addressed the issue."

Significantly more than 20,000 employees who drive on business are now logged on to the RiskMaster system, which has at its heart a Permit to Drive. Meanwhile, driver performance is continuously monitored through document checks and maintenance and accident data feeds recorded in individual Driver Operating Life Reports, to enable early management intervention where applicable.

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Wiltshire Council is currently analysing the results of a RiskMaster pilot scheme involving a total of 250 at-work drivers. One Council employee commented: "I am keen to be part of a programme that can help me be a safer driver, both at work and in my own time."

Another user is Balfour Beatty Utility Solutions and one of its drivers said: "It is good to know that [the company] is taking driving risk seriously and is proactively working with employees to prevent risk from driving incidents."

EDITOR'S NOTES

Fleet Support Group (FSG) is the largest independent vehicle management company in the UK and looks after approximately 50,000 vehicles.

The well-established organisation based in Chippenham, Wiltshire, has gained an enviable reputation within the industry by continually concentrating on delivering a consistent, quality service embracing full vehicle acquisition and disposal, vehicle outsourcing, fleet management, risk management and work-related road safety, maintenance management, accident management, breakdown recovery, short-term car rental and truck management.

Within the FSG team, there is significant industry experience and qualifications across the range of services provided. This in turn is supported by an in-house IT operation which is continuously upgrading the internal systems and applications to ensure that, by innovation and product development, FSG leads the field in the provision of vehicle management.

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