

**Cut your fleet
operating costs**

**Enhance your
company image**

**Show you value
your drivers**

Cut fleet operating costs

The RiskMaster work-related road safety management programme can reduce your fleet operating costs at a stroke:

Maintenance and fuel costs are reduced through more careful driving practices; **residual values** are improved through better cared-for vehicles; the number of **crashes** is reduced through improved driving; **insurance premiums** are cut through fewer claims; and

“Using RiskMaster to help us manage driver risk has also proved to be a good long-term investment. Over the period of using RiskMaster our costs have continued to reduce.”

*Martin O'Sullivan
Dun & Bradstreet*

vehicle productivity is increased as improved reliability leads to less downtime.

One RiskMaster user enjoyed a 20% cut in crash rates, a 40% reduction in insurance premium and a 15% saving on maintenance costs in the first year alone. This is not unusual.

Investing in RiskMaster cuts your operating costs, improves efficiency and increases vehicle residual values.

Boost the company's image

RiskMaster not only manages your company's work-related road safety, it also helps satisfy your obligations of duty of care towards your drivers and other road users.

Where management negligence can be shown to have contributed to a fatal crash the effect on the company's reputation can be disastrous.

RiskMaster manages your company's work-related road safety requirements and

“By demanding complete driver compliance we have flushed out a number of grey areas that could have exposed us. RiskMaster supports us in satisfying our H&S and corporate social responsibilities.”

*Bob Goble
WHSmith*

satisfies your obligations of duty of care to your drivers, your customers, your suppliers and the public.

It also demonstrates your company's commitment to improving its road safety performance through the effective management of the risks.

Using RiskMaster helps safeguard your company's reputation as well as retaining the goodwill of the community.

Show your staff you care

By attending to the welfare of its drivers through the RiskMaster programme, your company shows how highly it values its staff.

In recognising the dangers drivers face and putting in procedures to minimise the risks, your company demonstrates its concern for the health and safety of its drivers as well as that of other road users.

Employees who feel valued respect their employers more, demonstrating greater

“RiskMaster has raised our drivers' awareness of the dangers they face on the road.”

*David Dilkes
West Bromwich Building Society*

commitment, company loyalty and a more positive attitude.

Your company will also be protecting those personnel responsible for the management of its work-related road safety from potential prosecution.

If you want to reduce your fleet's running costs, protect your company's reputation and demonstrate to your drivers how much they are valued, you need to use RiskMaster.

For further information phone **0844 800 5612**, email riskmaster@mypermittodrive.com or visit www.fsguk.com

RISKmaster
PROGRAMME

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Winner of the  **Blue Award**
for Outstanding Commitment to
Fleet Safety 2007